

# ACCELERATE

## Eliminating Illiteracy

### one company at a time

If you are reading this, you are taking for granted something that millions of South Africans can't – literacy. This handicap cripples the South African workforce from the ground up. The gift of literacy is yours to give and ours deliver. Media Works, experts in Adult Education and Training (previously ABET), have the solution. Our flagship adult literacy programme, **Accelerate**, is breaking new ground in AET as we successfully educate thousands of adults annually.

**Accelerate** is the culmination of 15 years of Adult Education and Training programme development, expertise and passion. **Accelerate** represents the pinnacle of adult training methodology, based on the current SAQA Unit Standards. A robust training programme that incorporates the very latest teaching philosophies and methodologies, **Accelerate** rejuvenates traditional Adult Education and Training.

#### At a Glance

Locally developed, the content is culturally sensitive and relevant – promoting greater learner empathy, high retention and measurable success. Our holistic approach to education ensures that our learners are not just equipped with basic literacy and mathematics skills, but that they also develop the life skills necessary to apply their knowledge to their roles within your company.

#### Powered by Media Works

Media Works is the expert in Adult Education and Training (previously ABET). Established in South Africa in 1996 we have a **national footprint** specialising in the provision of NQF (National Qualifications Framework) Level 1 training.

Our **outstanding track record** is undeniable and our client list is impressive. However, it is our passion for the provision of fundamental human skills that is the driving force behind our business. Media Works does not simply educate; it builds, enlightens and ignites fires in people.



## The Choice is in Your Hands

Media Works offers Computer-Assisted and Face-to-Face training methodologies, as well as a combination of the two.

### Face-to-Face

The **Accelerate** material provides the facilitator with everything required to present an informative, relevant and outcomes-based lesson. Lesson Outcomes clearly outline the expectations for each lesson while the Lesson Plan gives the facilitator a step-by-step guide on how to present the lesson and expedite learning. Remediation and extension ideas will enable the facilitator to extend the learning beyond the realm of the training room. This is where learning begins to change lives.

### Computer-Assisted Learning

The Computer-Assisted Learning option uses a combination of time on the computer, activities in the workbook, and interaction with a facilitator in small groups. This multi-media approach introduces learners to technology in an enjoyable, non-threatening manner and is very flexible. Here again, the Facilitator's Guide complements the computer lessons, providing facilitators with ideas for remediation and extension to help challenge learners where necessary.

The fast-paced, learner centric nature of **Accelerate** ensures a high retention rate and an excellent return on investment for our clients.

## Your Story Starts Here

A literate workforce is a productive and more profitable team. **Accelerate** empowers the individual while programme flexibility ensures seamless integration into existing business processes. Contact the Media Works **Accelerate** Team for more information and eliminate illiteracy in your company, starting today.

**Media Works. It's never too late to learn.**



Call the Media Works Team on 0861 MWORKS / 0861 696 757

